



# Sensible Heating & Cooling

## Is Geothermal Right For You?

Many people have heard of the alternative/renewable energy movement, and are themselves interested in reducing their carbon footprint in their home. However, we also hear from a lot of people who are under the misconception that they can't make a difference in their own home energy because it is not possible, or it is too expensive. Sensible Heating & Cooling, Denver's Leading Experts in Geothermal & Solar Hot Water is working to dispel many of these myths for the average homeowner who wants to make an impact with their own home.

### **Myth #1: Geothermal is Too Expensive for My Home**

This is actually not as true as it used to be. If your system is already in need of replacement, geothermal systems do not cost a great deal more than a traditional HVAC system.

Need comparison numbers here

### **Myth #2: My Home Can't Be Retrofit with Geothermal**

Many homes can be retrofit with geothermal systems. If your traditional heating and cooling system is already in need of replacement, it is a good idea to compare costs between a traditional system and an alternative system such as geothermal. The savings that most homeowners see in their energy costs is more than enough to justify the initial cost of installing the geothermal system.

### **Myth #3: The Alternative Energy Tax Credits Are Only for Large Companies or Government Buildings**

This is completely untrue. The amazing credits that the government is offering are for everyone – including homeowners who retrofit their homes with geothermal, or build their new home with a geothermal system. Sensible Heating & Cooling can offer some guidance in this area, but we also recommend talking with your tax professional to ensure you receive all of the available credits.

If a Geothermal Systems sounds like it might be right for you, please contact Dan Schmied of Sensible Heating & Cooling today. Estimates are always free, and Dan can answer any questions you may have a today. Call us now at 720-876-7166 to start saving energy and money.